

## **Perry Roofing announces new website**

Gainesville, FL –Perry Roofing has announced they will re-launch their website in mid-august. The domain name, [www.perryroofing.com](http://www.perryroofing.com) will remain the same, but will feature new, cutting edge design, easier usability and an abundance of information for the consumer to self educate on the roofing industry.

"This site is an effort to take the Firm to the next level in terms of technology," Keith Perry, President said. "The new website will be a great source of information for our current clients and consumers who feel in the dark about roofing."

Visitors to the site can read about the company's history, log-in to manage multiple accounts, as well enjoy many interactive features.

"We wanted a clean and navigable website that our clients will find appealing and informative," said Perry.

The company chose to keep its dollars in the Florida economy by choosing web design firm Gecko Media.

"We worked with Gecko on designing a new website that really highlights our commitment to customer service," said Perry. "We will use our internal talent to finish off the website and keep the content fresh and relevant."

Perry's internal marketing team is also developing a roofing e-newsletter to launch along with the site. Subscribers will be able to read the latest in roofing trends as well as learn about valuable money saving tips.