

FOR IMMEDIATE RELEASE

Perry Roofing has faith in Florida marketplace, adapts to changing economy

Gainesville, Fl. – In response to the changing economy, Perry Roofing is holding strong and providing Florida businesses with investment and environment saving roofing alternatives.

“Across Florida, businesses have stopped expanding, and families have decided to stay in their homes rather than try to sell in a tough market,” Keith Perry, CEO of Perry Roofing said. “New construction may have slowed, but owners still need to maintain their existing facilities.”

By offering unique roofing system alternatives, such as a metal retrofit – a roofing system that installed directly over the current, leaky or aging metal roof – Perry Roofing can allow owners and property managers to extend the life of their roof without a costly roof replacement, he explained.

“We are in a unique position to basically provide a new roof while business continues as normal underneath us,” Perry said.

Replacing a roof with people below takes special equipment and expertise, but Perry Roofing is able to install a metal retrofit without causing the business downtime - protecting their bottom line.

“This product is not only cost effective, but extends the life of the roof and saves money by providing increased energy efficiency,” Perry said.

The white roof membrane reflects up to 86% of the sun’s heat, providing a true “cool roof” solution that dramatically outperforms an untreated metal roof which can reach temperature of 180 degrees. Along with the added insulation, this creates a cooler working environment and reduces cooling costs. Even more savings are often available through local, state or federal government incentives for building owners who install energy efficient roofing.

Perry Roofing will continue to offer other services which include preventative maintenance programs, roof beautification treatments, green roof alternatives and 24 hour, seven day a week roof service.